

NCC Cable System Order

117102209

Order #	62335555	Flight Dates	09/19/16 - 10/02/16	Update Date	09/22/16
Systemcode	6961	Agency	Del Cielo Media	Version	3 Vs. 2
System Name	Spectrum/Allegan, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Grand Rapids	Client Code	MGA16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$1,261.00
Sales Coordinator	Becca Karam	Est Code	919C61	Commission	\$189.15
Office	Washington	Product Name	HD-61	Net Total	\$1,071.85
Phone	(301) 951-2620	Credit Status		Total Spots	73
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : 9.22 Restore original order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	+2
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	+3
5	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
6	HGTV	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	+2
7	MNBC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
8	MNBC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
9	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
10	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	
11	TVL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	
12	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
13	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	+2

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14	BTN	MSU FB	9/19/16	9/25/16	12:00	15:00						X		-	-	0	\$90.00	\$0.00	30	-2x
Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Total																				
SPOTS	40	33	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	73
AMT	\$646.00	\$615.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,261.00

SYSTEM APP: _____ SALES _____ ACCT _____

62335555 | Grand Rapids | Spectrum/Allegan, MI | 6961 |

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